

**Date:** February 2011

## **Retirement Watch**

8,233 Paid Actives \$185/M  
36,113 Expires \$110/M  
Lead Generation/Non-Reciprocal Fee \$50/M  
Fundraisers/Catalog Rate \$90/M

**Gender:**  
Male: 6,919  
Female: 1,014  
Not selectable

**Unit of Sale:**  
\$64

**Source:**  
100% Direct Mail

**Names Through:**  
January 2011

**Next Update:**  
May 2011

**\*\*Reciprocal Email fees apply.**  
Min fee: \$50/F

**Selections:**  
Zip set up \$30/F  
Cancel Fee \$50/F

**Net Name:**  
N/A

**Minimum Order:**  
5,000

**SAMPLE REQUIRED  
FOR LIST OWNER  
APPROVAL**

For more than a decade, **Bob Carlson's Retirement Watch** has been helping subscribers stay abreast of the ever-changing rules of retirement so they will be able to create the retirement lifestyle they desire. His goal is to increase his subscribers' wealth through a "margin of safety" approach to investing, along with expert advice on all the financial aspects of retirement and retirement planning including mutual fund investing, estate planning, legal tax avoidance, life insurance, annuities, and capital preservation.

He not only reports changes in retirement and retirement planning, he develops strategies his readers can use to establish and maintain their financial security. He conducts his own independent research, testing prevailing assumptions and the conventional wisdom. The results are available only to his **Retirement Watch** readers.

### **RECIPROCAL RENTAL REQUIRED FOR COMPETITIVE OFFERS. NO TELEMARKETING PERMITTED.**

For more information contact Meg Gallogly at (703) 905-4532, or fax (703) 905-8097, or email your request to [mgallogly@media-mart.com](mailto:mgallogly@media-mart.com)

**Recent Continuation usage:** 01/11

AAIL  
Charles Payne Common Sense  
Chartist  
The Complete Investor  
Consumers Union Money Adviser  
Currency Capitalist  
Forecasts & Strategies  
Health Alert  
Hulbert Financial Digest  
Independent Living

International Precious Metals  
Intelligent Investor  
Investor's ETF Report  
Kiplinger Retirement Report  
Morningstar Practical Finance  
National Taxpayers Union  
Retirement Millionaire  
Street Authority High Yield  
Investing  
Wall Street Wealth Builder