

The Rosengarten Report

7,491 Active Paid Subscribers \$130/M
11,016 2007 Expires \$100/M
17,799 2006 Expires \$100/M
10,690 2005 Expires \$95/M
6,047 2004 Expires \$95/M

David Rosengarten, TV Celebrity Chef and Editor of *The Rosengarten Report*, is one of the world's foremost authorities on food, wine and cooking. He is also a travel writer, cookbook author and TV journalist beloved by millions of fans the world over.

These active subscribers are serious about food and wine. And they want *the best!* These subscribers are 100% paid with order and 100% direct mail sold. These subscribers are the crème de la crème with the disposable income to spend on your offer. They lead lifestyles that render them a great market not only for food, but travel, high-end catalog offers, book offers and more.

RECIPROCAL RENTAL REQUIRED FOR COMPETITIVE OFFERS. NO TELEMARKETING PERMITTED.

For more information contact Meg Gallogly at 703.905.4532, or email your request to mgallogly@media-mart.com

Continuation Usage: 4/08

The Baker's Catalogue – King Arthur Flour
Bon Appetit
Chefs Catalog
Cuisine at Home
Fine Cooking
Food & Wine Magazine
Golden Bison
The Good Cook
Gourmet Magazine
Kitchen & Cook – Belvoir Publications
New York Times
Professional Cutlery Direct
Saveur Magazine
Sur La Table
Vinesse Wine Club

Date: July 2009

Gender: \$5.00/M
Female: 3,365
Male: 3.703

Average Unit of Sale:
\$66

Source:
100% Direct Mail Sold
100% Direct to Publisher
100% Paid

Names Through:
September 2008

Next Update:
October 2009

Addressing:
Email \$50/F

Cancel Fee:
\$50/flat + \$10/m run charge

Minimum Order:
5,000

**SAMPLE REQUIRED
FOR LIST OWNER
APPROVAL**