

Date: January 2011

Gender:
90% Male

Unit of Sale:
\$169 per year

Source:
100% DMS
100% DPT
100% Paid

Names Through:
September 2010

Next Update:
April 2011

Addressing:
****Reciprocal Email fees apply.**
Min fee \$50/F

Selections:

State/Zip/SCF	\$5/M
Home/Bus Add	\$5/M
Run Charge	\$10/M
Zip set up	\$30/F
Key Code	\$2/M
Cancel Fee	\$50/F

Minimum Order:
5,000
\$75/F Under Minimum

**SAMPLE REQUIRED
FOR LIST OWNER
APPROVAL**

Commission:
**20% to Recognized
Brokers**

Utility Forecaster

21,028 Active Paid Subscribers \$225/M
4,342 2009 Expires \$150/M
4,942 2008 Expires \$150/M
4,524 2007 Expires \$140/M
4,692 2006 Expires \$140/M
Fundraising/Catalog Rate \$90/M
Lead Generation/Non Reciprocal Fee + \$50/M

Roger Conrad's Utility Forecaster is a monthly investment newsletter devoted to making money in utility stocks. **Utility Forecaster** subscribers are conservative investors who rely on a steady system that builds wealth with little risk. These subscribers invest as a source of both growth and income.

Each month, **Utility Forecaster** subscribers are provided with information on stocks' yield, 12-month earning trends, dividend safety ratings and specific buy/hold/sell recommendations. In addition, every quarter, subscribers receive a special supplement that includes the best gas, telecommunications and foreign utility stocks.

RECIPROCAL RENTAL REQUIRED FOR COMPETITIVE OFFERS.
NO TELEMARKETING PERMITTED

For more information contact Meg Gallogly at (703) 905-4532, or fax (703) 905-8097
or email your request to mgallogly@media-mart.com

Continuation Usage: 12/10

AAIL	Retirement Watch
Asian Growth Stocks	S.A. Market Advisor
Cato Institute	S&A Resource Report
Currency Capitalist	Salvation Army
Dividend Superstars	Shepherd Investment Strategist
Dow Theory Forecast	Sovereign Society
DRIP Investor	Street Authority – High Yield
Forecasts & Strategies	Investing
High Yield Investing	The Complete Investor
Kiplinger Letter	True Wealth
Kiplinger Retirement Report	Twelve Percent Letter
Leeb Income Performance Letter	Value Line Investment Survey
Morningstar Dividend Investor	Wall St Journal
Morningstar Stock Investor	
Oil & Energy Investor	
Porter Stansberry Investment Advisory	
Retirement Millionaire	