



Wall Street MoneyMakers

9,147 Active Paid Subscribers \$200/M

*Fundraisers/Catalog Rate \$100/M
Lead Generation/Non Reciprocal Fee +\$50/M*

Subscribers to Wall Street MoneyMakers are aggressive, self-directed investors. They are retired or near retirement, have large investment portfolios, are affluent, well-read, and serious about maintaining and growing their personal fortunes.

This list holds a very receptive audience for any investment-related product, travel offers, general and special-interest news publications, health-related products, and charitable and political fundraising offers.

RECIPROCAL RENTAL REQUIRED FOR COMPETITIVE OFFERS. NO TELEMARKETING PERMITTED.

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Test Usage: as of 9/08

Ameritrade **CONTINUATION**
Business Week ** CONTINUATION**
Cabot Value Letter
Conde Nast – Portfolio - **CONTINUATION**
Dow Theory Forecast **CONTINUATION**
Fidelity Independent Advisor – ETF Report
Fidelity Independent Advisor – Retirement Income Guide
Gold & Energy Advisor
Hulbert Financial Digest **CONTINUATION**
Micro Cap Reporter
Morningstar Stock Investor **CONTINUATION**
Navellier Growth Report ****CONTINUATION**
Pennies To Millions
Penny Stock Reporter **CONTINUATION**
Schaeffer’s Investment Resource **CONTINUATION**
Small Cap Growth Stocks
Tradewins **CONTINUATION**
Weiss - Safe Money Report **CONTINUATION**

Date: July 2009

Gender:
85% Male

Unit of Sale:
\$55 per year

Source:
100% Direct Mail

Names Through:
September 2007

Next Cleaning
October 2009

Commission:
20% to recognized brokers

Addressing:
Email \$50/F

Selections:
State/Zip/SCF \$5/M
Home/Bus \$5/M
Zip set up \$30/F
Cancel Fee \$50/F

Minimum Order:
Total File

**SAMPLE REQUIRED
FOR LIST OWNER
APPROVAL**